

20 YEARS OF BUILDING LESSONS, MIDSETS AND THE FUTURE OF VDC

VINCENT PLOURD | DIRECTOR, VDC





WHY THIS MATTERS

20 years in construction

- 10 as a Structural Technologist
- 10 leading VDC teams

This is about:

- Hard lessons
- Game-changing wins
- Mindset shifts that shaped my journey

MY JOURNEY

VDC COORDINATOR

PULLING ADOPTION
SKEPTICISM
BUILDING TRUST

2006

2016

2021

TODAY

STRUCTURAL TECHNOLOGIST

PRECISION
ACCOUNTABILITY
RESPECT FOR OTHER

DIRECTOR, VDC

BUILDING OTHERS
FUTURE PROOFING

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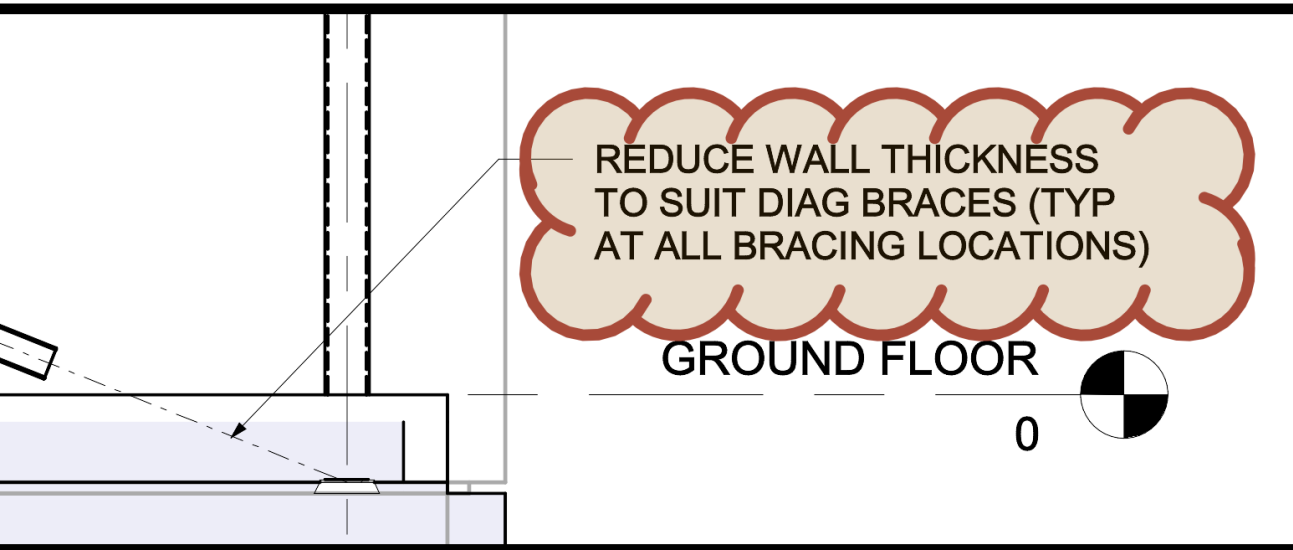
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REFER TO SECTION 1/S301 FOR
REMAINING INFORMATION



EARLY LESSONS

- WHAT I DREW GOT BUILT
- PRECISION AND UNDERSTANDING BECAME NUMBER 1
- GETTING OUT AND SEEING THE CONSTRUCTION SITES
- RESPECTING OTHER PROFESSIONS
- THE DECISIONS YOU MAKE TODAY EFFECT TOMORROW

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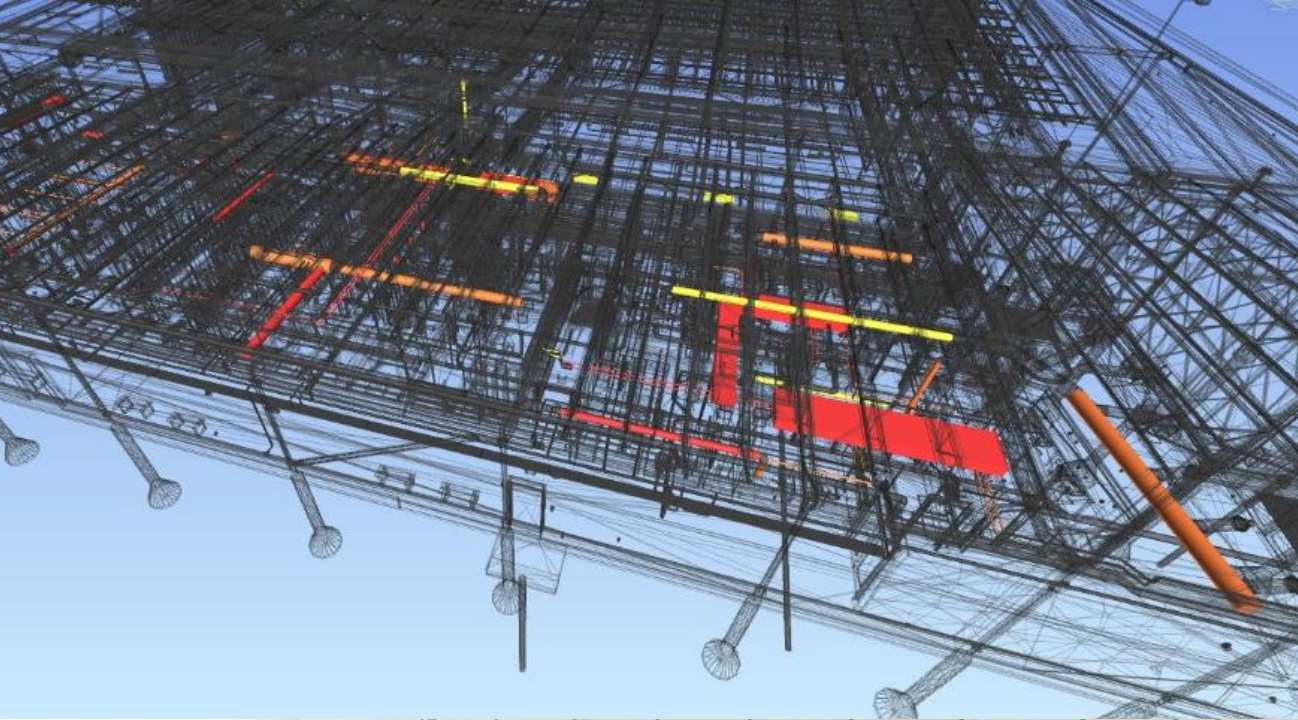
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VDC COORDINATOR

Thankless career

Felt like sales and always
hearing no

Change takes time

Be reasonable and keep
pushing



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STEPPING INTO LEADERSHIP

Learning through others

Influence > Authority

Open door policies don't work

Resistance into advocacy



“

Be who you are.
You don't know
everything



DRIVING TECH ADOPTION



DRIVING ADOPTION

Listen and Connect

Persistence and Repetition

Do it now and ask for forgiveness later

Help them win



**WE ARE ALL
IN THE
SERVICE
INDUSTRY**

**WE BUILD
BETTER
TOGETHER**